GEORGIA SOUTHERN COLLEGE
STATESBORO. GEORGIA 30458

DIVISION OF BUSINESS

May 12, 1970

Mr. William B. Lewis
Chairman of the Board
American Cancer Society
219 East 42nd Street
New York, NY

Dear Mr. Lewis:

As a non smoker, but frequent contributor to the American Cancer Society I would like to respectfully suggest that you honor the request of the Tobacco Institute and fully disclose the results of the research conducted by Doctors Auerbach and Hammond.

It certainly seems unreasonable for you to publicize conclusions that are not subject to review by an expert panel.

If the work in question merits the great significance you claim why can't the findings be subject to impartial review.

Very truly yours,

George W. Rimler D.B.A.
Head, Department of Management

GWR:ccp

cc Mr. Joseph F. Coullman, 3rd

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Source: https://www.industrydocuments.ucsf.edu/docs/yrwm0000